



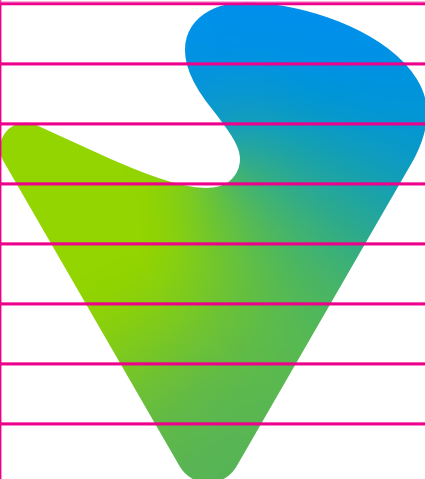
Logo Guidelines

The Versa Logo



Logo Clear Space

Ensure that the logo always has adequate clear space and appropriate sizing, to ensure maximum visibility.

4 x			4 x
8 x		1.5 x	3 x 4 x 1 x
4 x			4 x

**Minimum size for the full logo
is 25 pixels for digital and 5 mm for print**



**Minimum size for the symbol
is 16 pixels for favicon**



Logo Color Ways

The Versa logo is available in full-color and single-color versions for light or dark backgrounds.

Ensure that the logo always has adequate contrast with the background to ensure maximum visibility.

Do not modify or distort the logo in any way.

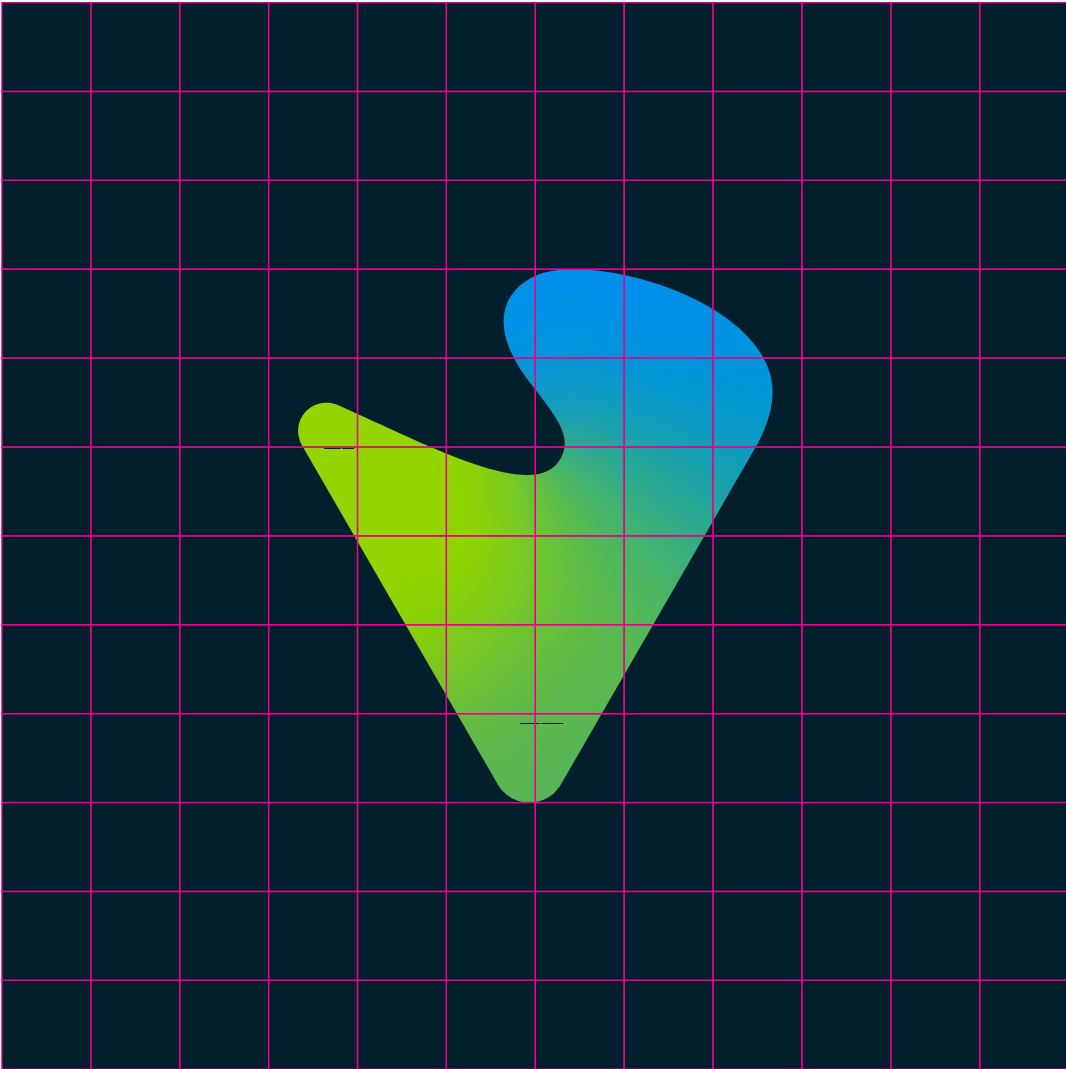


The Versa Symbol

In certain applications, the symbol can be used as a shorthand without the logotype to represent Versa.

Provide adequate clear space around the symbol to maximize legibility.

Use the symbol by itself if there is not space to fit the full logo such as social media avatars or if the main logo has already been established such as collateral or presentations.



Co-branding

Use the following lockup template when combining the Versa logo with another logo.

Size the partnering logo within the rectangle, then vertically align the logo to the horizontal divider line.

Make sure the the lockup is visually balanced and that both logos feel proportional in size.



Example lockup with a horizontal partner logo



Example lockup with a vertical partner logo





Thank you

For questions or requests, please contact
brand@versa-networks.com